

So you have some good prints! What now??

## Mounting...?



What do you want to do with them?

Matting...?



Display them? Share them? Sell them??!! BCC competitions?

Framing...?



I have sold this print quite a lot because I mounted it, matted it and framed it and displayed it in Annapolis.

#### Preparing prints For:

### FUN, FAME & FORTUNE

and or BCC competitions



"A clear vision, backed by definite plans, gives you a tremendous feeling of confidence and personal power" – Brian Tracy

NEEDS ACTION TO BE REAL!!

# What we are going to review in this presentation

PRINT OPTIONS – types of paper to use

MOUNTING OPTIONS - Both archival and cost effective options

TOOLS NEEDED – place to work / matt cutter / other tools

**MATTING OPTIONS** 

FRAMING OPTIONS

**DISPLAYING OPTIONS** - how to sell and display your work

COSTS - Places to get supplies

#### **SOME PHOTOGRAPHY BASICS:**

Learn to use your camera – not sure ask
Color balance your screen
Color balance your printers
Learn the basics of Post Processing

Find what you like to take pictures of

SHOOT - PRACTICE - PRACTICE!!!

"You miss 100% of the shots you don't take". Wayne Gretzky in 31 Days to Overcome Your Fear of Street Photography by Eric Kim



Displaying and sharing your work can be a blast!









"A room hung with pictures is a room hung with thoughts." Joshua Reynolds



Good photography is a conversation; it sparks curiosity and questions. -- *Susan Barnett* 



Some display options.....









### PAPER OPTIONS — for prints

**Glossy**- my favorite

Satin- most popular

Matte – my new favorite



8.5 x 11 prints are "notes" for me- I use a cheap paper – Inkpress Pro Gloss















### Mounting Prints....

#### **MOUNTING PRINTS**

Is the process of adhering prints to a ridged boards – material This is done to display prints, make them safer or frame.

#### **Options for Mounting**

- Rubber Cement good
- Spray Glue good better
- Self Adhesive Foam Core only good for flush mounting
- Dry mounting prints hot press I use
- Dry mounting prints cold press expensive equipment
- Hinge mount- archival material

First three options are None-Archival – good for 25 to 50 years Second three are Archival if done on archival boards. What do you want to do with your prints???

### Basic tools you will need....

### **BASIC TOOLS**

- a place to work
- Self healing cutting board
- Matt knives matt knife blades
- matt cutter most important tool I have gotten in the last 25 years
- cover your work tables with mount boards
- metal rulers cutting
- plastic rulers measuring
- pencils
- triangle 45-45-90
- positioning t-square -









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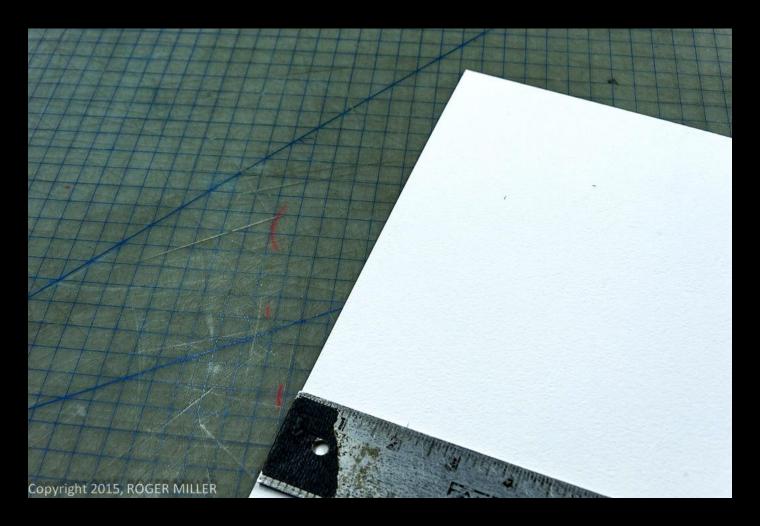




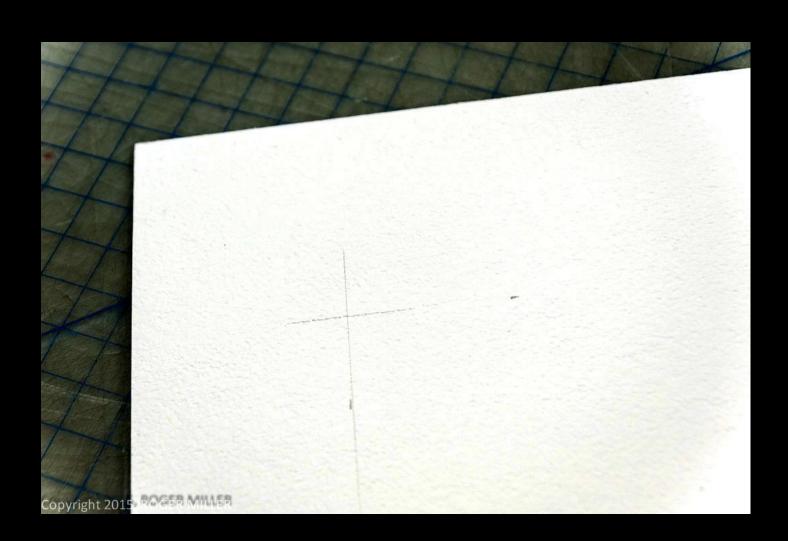
CUTTING BOARDS WITHOUT MAT CUTTER

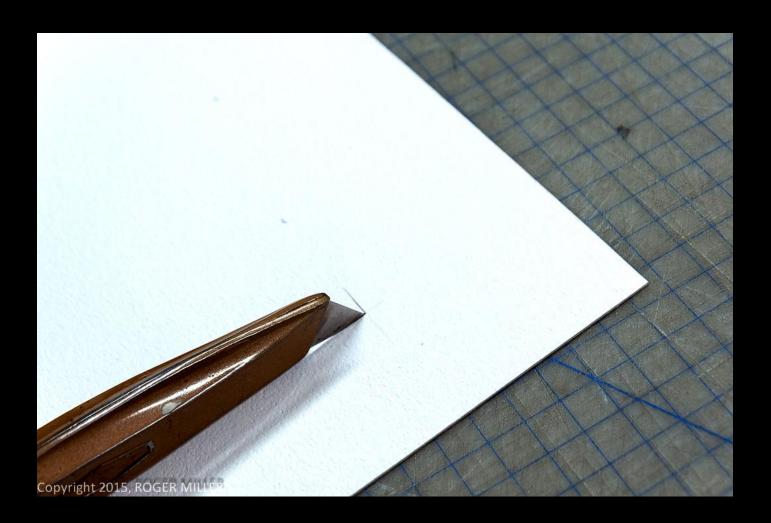






CUTTING MATS WITHOUT A MATT CUTTER-





Notch corner with matt blade....



Cut carefully between corners.....

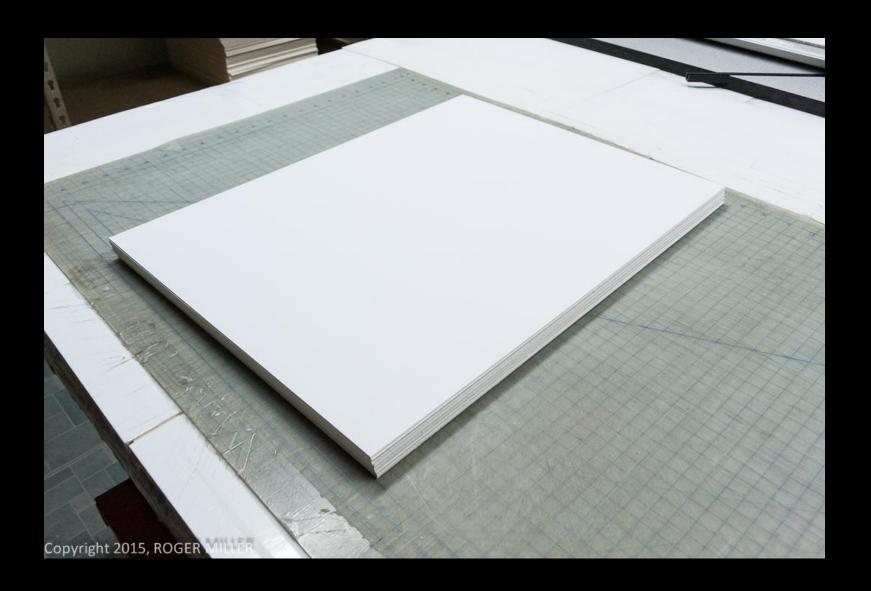
# PREPERATION OF MATERIALS



Cutting boards with a matt cutter- easy, fast and exact!













## BASIC SKILLS NEEDED

#### **CRAFTSMENSHIP**

- CONCERN FOR QUALITY
- DEVELOPMENT SKILLS

#### EYE HAND COORDINATION

#### **ORGANIZATION**

- SCHEDULE WORK
- SORT PRINTS

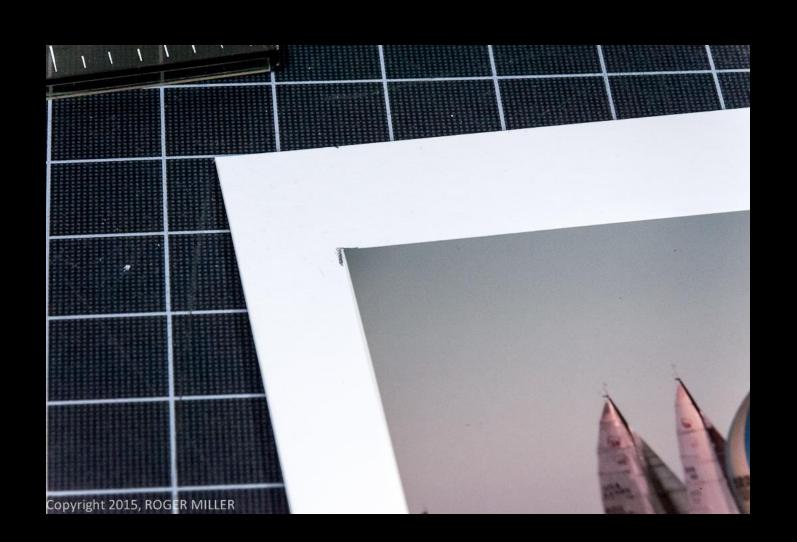
### **BCC PRINT RULES**

All prints need to be mounted
Minimum size mounted 8" x 10 "
Maximum size mounted is 16" x 20"
Back of the print upper left corner
Name
Title of print
Class – N-novice, U-unlimited
date of entry
Nothing Sharpe or sticky on the back
No name or identification on the front

Mounting with Rubber Cement –Spray Glue











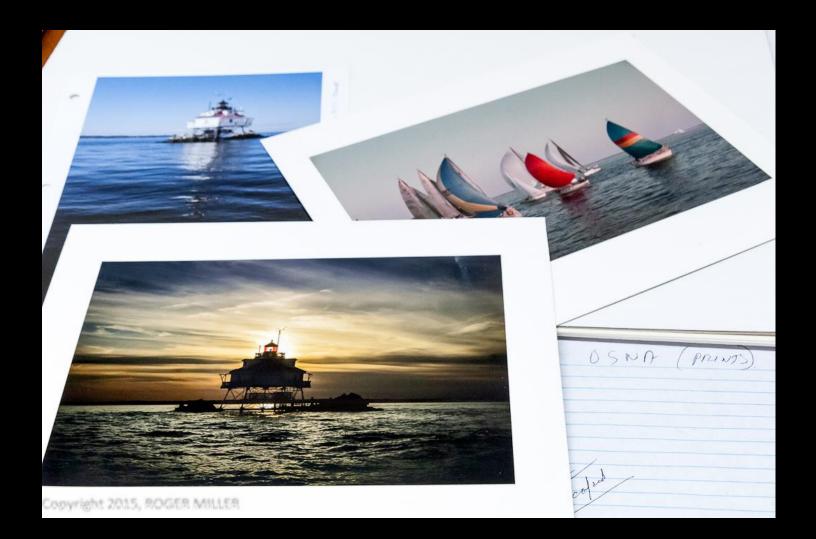












## **Dry Mounting Print**

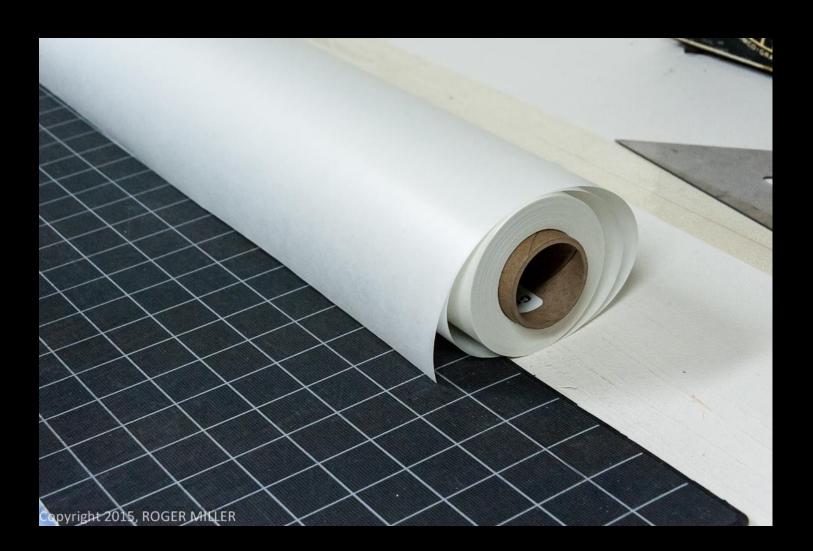
Equipment for dry mounting

- dry mount press
- tacking iron
- dry mount tissue

## **Positioning**

Placing your print on Mount Boards

\* positioning is for any adhesion process





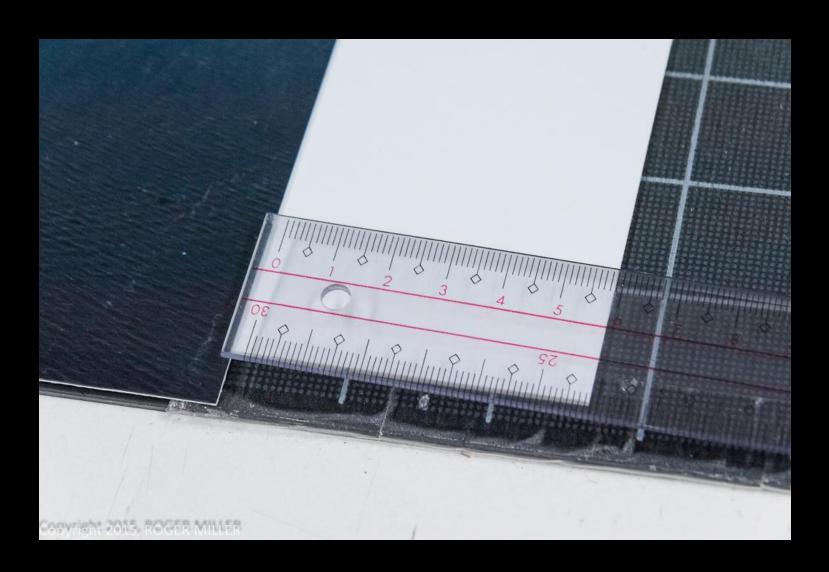


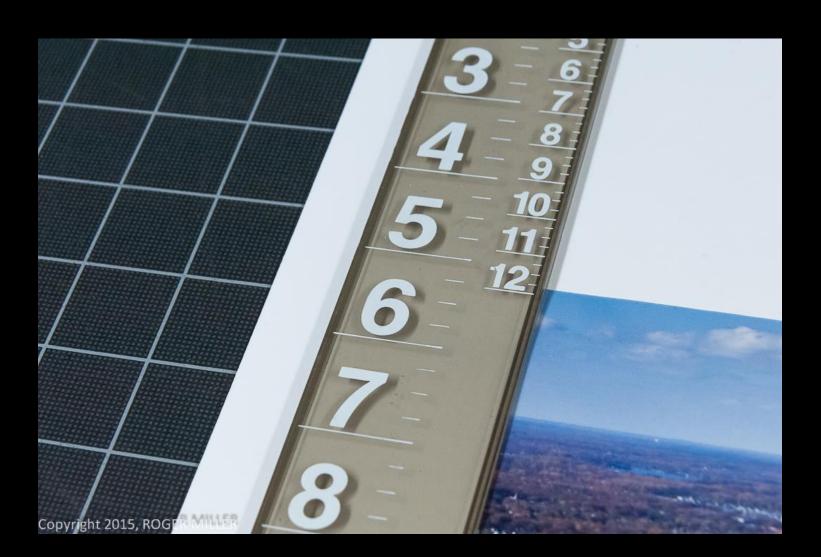




## POSITIONING YOUR PRINT

















# **Archival Print Mounting - Best**

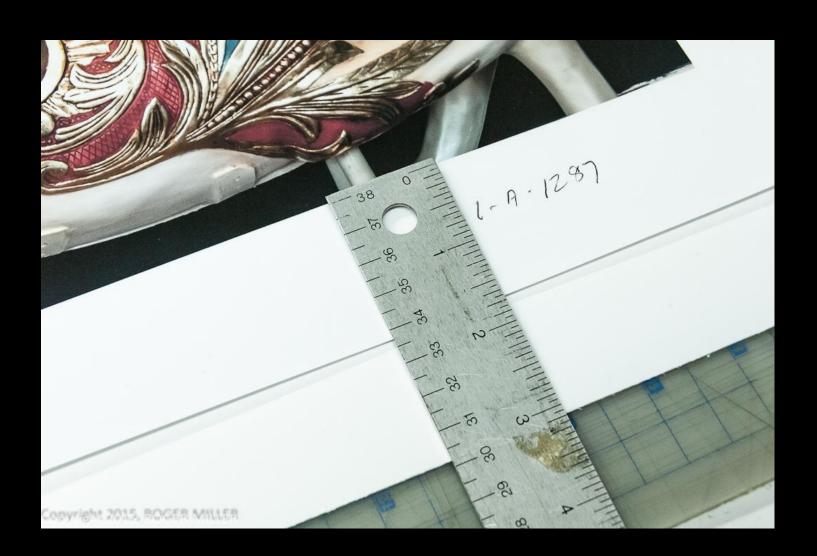
Hinge mounted prints

Only archival if archival material are used Acid free boards are used



ARCHIVAL HINGE MOUNT









#### PRINT AND MOUNT SIZES

- For the sake of sanity I have standard sizes
- 8.5" x 11" print mount on 11" x 14" or 14" x 17"
- 10" x 16" print mount on 15" x 20" –use for BCC
- 14" x 20" print mount on 22" x 28"
- 16" x 24" print mount on 24" x 30"
- 20" x 30" print mount on 30" x 40"

### STANDARD SIZES KEEPS THING SIMPLE

- Can calculate board sizes
- Can calculate prices costs?
- order frames
- calculate profit and loss
- You can at the same time do other sizes –
   but it is at an extra cost

# Matting Prints..

## **Matting Prints**

Matting is cutting a decorative overlay board for your prints and mounts.

- -can be white or colored
- textured or plain
- can be multi layer
- protects framed prints from sticking to glass



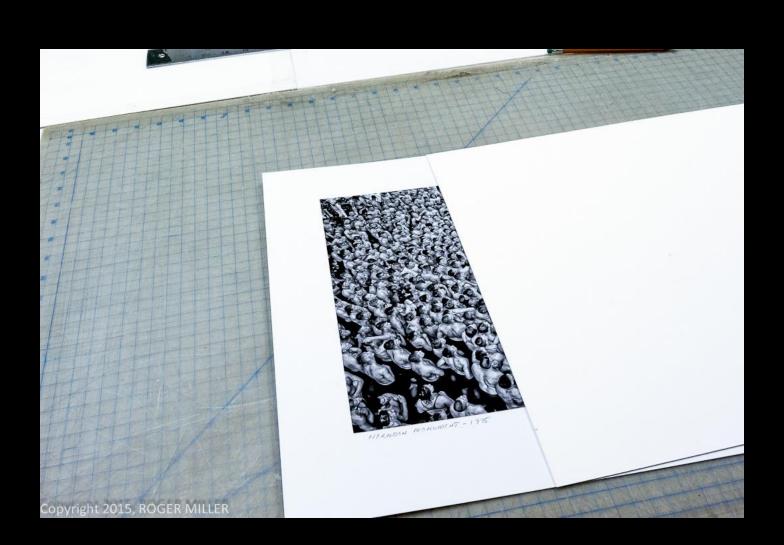






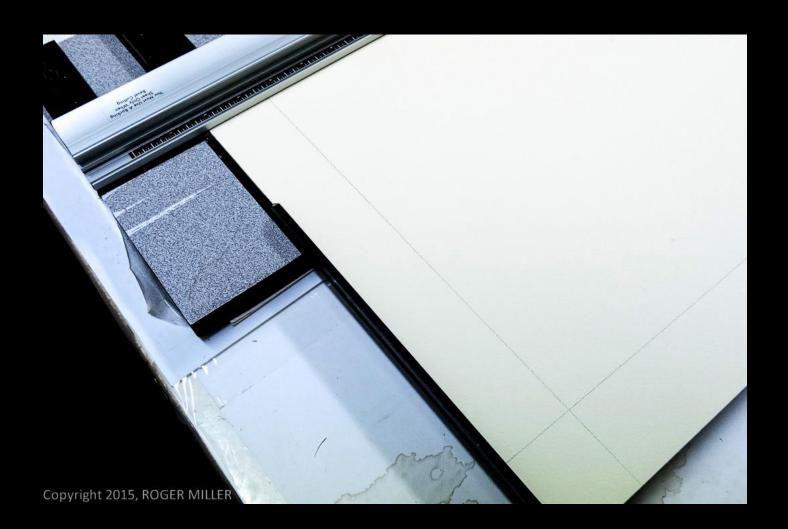
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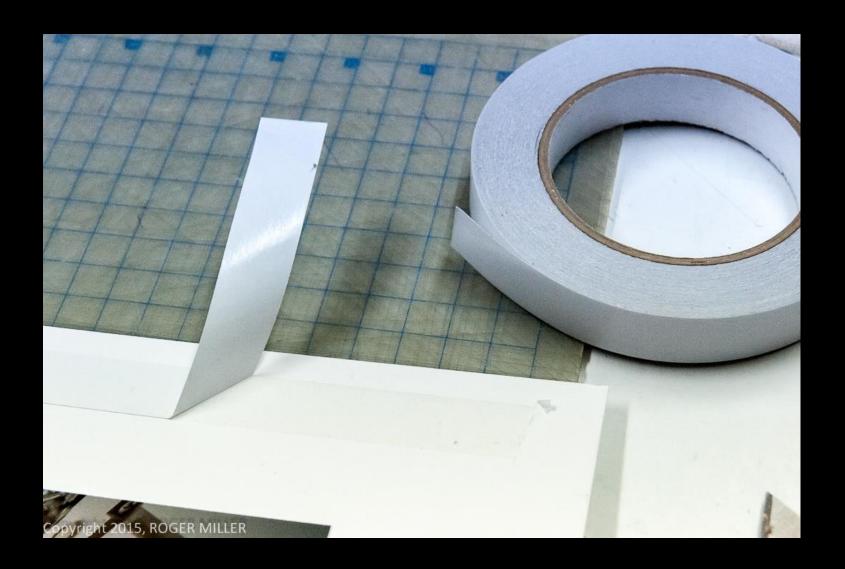


























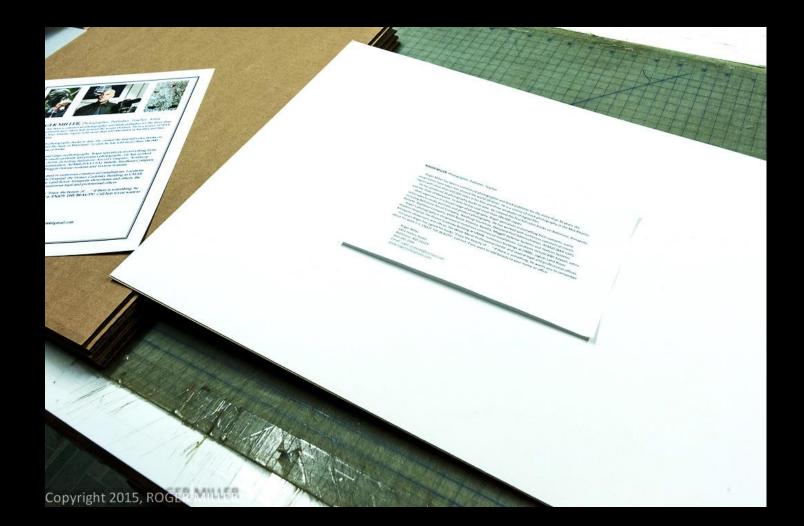
### RIGID PROTECTED DISPLAY PRINT or RPDP's

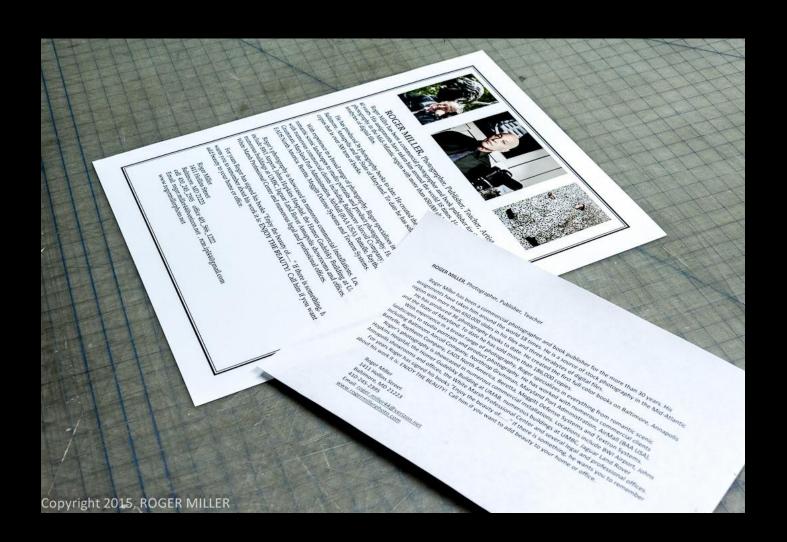
You have some prints mounted and matted

Someone want you to display them

But they do not want them framed

Display in a print stand – retail stores















## **PRINT COSTS**

### \*for a 15" x 20 inch mounted and matted print

```
$ 1.00 -Print paper 12 x 17 print — 100ft roll
$ 0.25 -Estimated ink from 4900
$ 0.75 - 30 " X 40" 1 x mount board $3.00 ¼ $0.75
$ 1.25 -Matt board $5.00 board ¼ - $1.25
$ 0.80 -Mount tissue at 150' 24" roll
$ 0.75 - Acetate cover of final print
$ 0.25 -cardboard $1.00 ¼ - $0.25
```

\$ 5.05 - Total Cost —YES!!

Sell them for \$50.00 at 40% discount that is \$30.00 \*a 600% profit







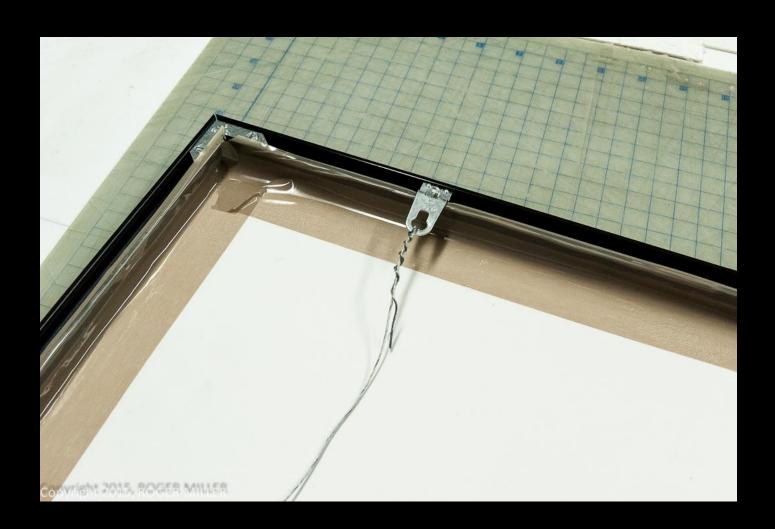
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## FRAMING PRINTS....

## FRAMING OPTIONS....

- Metal Section Frames- I use most
- Wood Frames
- Flush Mounted Boxes
- -Flush Mounted Glass Frames
- Canvas Mounted Prints
- Large Murals on the wall
- Large Murals mounted on rigid material
- -Plexiglas Mounted Prints









# EXHIBITS- DISPLAYS What is it all about??

For me it is all about showing my work!

If you do not show your work n

nobody sees it!

Promotes my work!

Sell some!

Promotes my books!







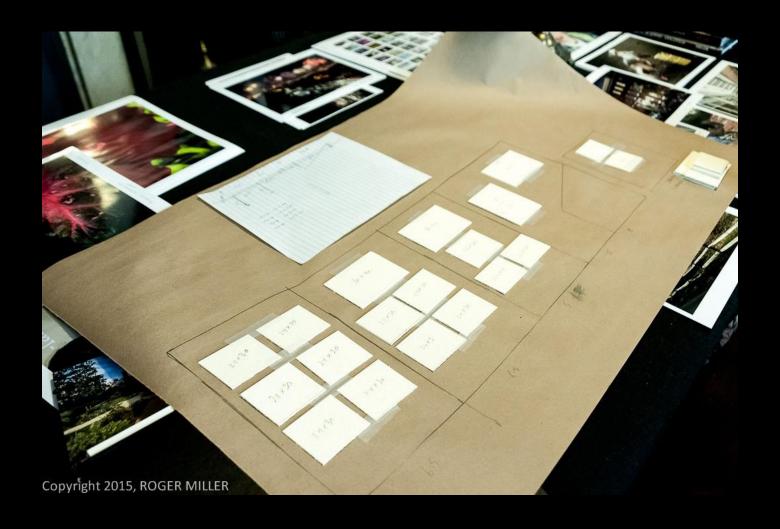




















# SUPPLIES GENERAL.....

# **SERVICE PHOTO**

3838 Falls Road

Baltimore, MD 21211 410-235-6200

Burk Sims, Jack Rea

- Cameras Lens
- -Paper
- -Printers
- -Ink
- -Dry Mount Tissue
- -Pre-cut Mats
- -Spray Adhesive
- -General Advice

## **BLICK ART SUPPLY**

229 W. Chase Street Baltimore, MD 21201 410-235-6200

- Mat Boards expensive limited
- -Mount Boards expensive limited
- -Tape
- -Dry Mount Tissue
- -Pre-cut Mats
- -Spray Adhesive
- -General Advice

#### FURST BROS. COMPANY

3500 Marmenco Court

Baltimore, MD 21230 410-752-0325

Mima

\*Need to be a business

- Mat Boards great selection
- -Mount Boards great selection
- -Frames of all sorts
- Archival Mat Boards
- Archival Mount boards
- -General Advice

## MICA STORE

1200 Mt. Royal Avenue Baltimore, MD 21217 410-225-2276

- Mat Boards limited selection
- -Mount Boards limited selection
- -Art Supplies
- Archival Mat Boards-limited
- Archival Mount boards-limited
- -General Advice

### PLAZA ARTIST MATERIALS

519 York Road Towson, MD 21204 410-823-6406

- Mat Boards limited selection
- -Mount Boards limited selection
- -Art Supplies
- Archival Mat Boards-limited
- Archival Mount boards-limited
- -General Advice

#### MARYLAND GLASS & MIRROR

710 W. Ostend Street

Baltimore, MD 21230 410-727-1050

- Need a business to buy there
- All Sizes of glass great prices
- Case prices on glass
- UV Glass costly

#### CONTEMPORARY FRAME, CO.

346 Scott Swamp Road Farmington, CT 06032 860-677-7787

- Mat Boards
- -Mount Boards
- -Frames of all sorts
- Neilson Frames
- Neilson off brand black
- -General Advice
- -Good delivery

#### **OPTIONS ARE UNLIMITED**

THE REAL QUESTIONS IS....

### WHAT ARE YOU GOING TO DO?